

# STONEfaçade™

Architectural Stone Cladding System

CertainTeed  
SAINT-GOBAIN

Barrier

Corporation  
PA 19482  
990 / www.certainteed.com  
MADE IN USA

STONEfaçade  
Beauty That's Set In Stone

CertainTeed  
SAINT-GOBAIN

# Sell up to stone.

The more exterior cladding options you can offer a potential customer, the better the chance you'll get the job. Capture more squares on the wall and increase your profits. STONEfaçade™ Ledgestone mortar-less installation is designed for siding contractors. It is the only product of its kind with a fully-integrated rainscreen allowing moisture and air to flow. STONEfaçade Ledgestone is a panelized system with a fastening flange already attached. It's easy and fast to install and even easier to sell.

Stone veneer is one of the fastest growing exterior cladding styles. It's growing in squares and total dollar value, with a market size estimated at \$250 - \$260 million. Over the next three years, compounded annual growth is forecasted at 12 percent.\*

As homeowners opt for a mix of stone and siding, installers who can handle both can take advantage of this growing trend.

CertainTeed STONEfaçade keeps you in the game, with a beautiful, high-performance stone veneer product designed for easy installation **by siding contractors.**



\*According to recent statistics from the NAHB Home Innovation Research Labs.

## A Reliable Product



Low Maintenance

Unlike other cladding products that require regular repainting, recaulking, tuckpointing and sealing to maintain their aesthetics, STONEfaçade requires very little maintenance.



20-Year Limited Warranty

CertainTeed STONEfaçade products are covered by a 20-Year Limited Warranty.

### Be sure with CertainTeed.

CertainTeed is one of the nation's largest and most respected building product manufacturers. With over 110 years of building product leadership, CertainTeed products are consistently ranked number one in brand recognition and brand use by installation professionals.





Siding: STONEfaçade™ Ledgestone in adirondack snowfall, Cedar Impressions Individual 5" Shingles in driftwood blend.  
 Trim: STONEfaçade™ Ledgestone Corner, Vinyl Carpentry & Restoration Millwork.

## A Profit-building Opportunity



\$4,000 – \$6,000  
 2–3 Squares



\$5,000 – \$9,000  
 4–8 Squares



\$6,000 – \$10,000  
 8+ Squares

**A few jobs may bring a potential \$15,000 to \$25,000!**

### Not selling stone means losing sales:

**CertainTeed helps you earn more with STONEfaçade.** The average home has 2-3 squares of stone installed as a decorative accent. For a siding installer who doesn't install stone, that can represent thousands of dollars in lost sales opportunity. By installing CertainTeed STONEfaçade Ledgestone, you can quote the entire job and retain those squares.



Smart  
 Investment

Statistics\* show that stone veneer has one of the highest returns on investment of any home remodeling upgrade – over 89.4%. Your customers will enjoy the beauty of STONEfaçade and the additional curb appeal will help attract buyers when it's time to sell.

\*Source: Remodeling magazine 2017 Cost vs. Value Report

# Exceptional looks and performance.

**Homeowners want the real thing: STONEfaçade looks and feels like stone.**

STONEfaçade LedgeStone is an easy-to-install product that faithfully replicates the look and feel of real stone. This patent pending product has been tested to withstand the industry's most stringent performance standards.

## The look and feel of real stone



Colors

CertainTeed employs a unique hand-applied technique to give STONEfaçade products the infinite tonal variations of natural stone. Four naturally beautiful colors, give your customers the freedom to create any design they can imagine. It will enhance every home – as an accent, as a kneewall, to add a distinctive touch around an entryway, or to highlight an architectural focal point.

Adirondack Snowfall



Appalachian Twilight



Pocono Autumn



Harbor Sunset



Selected by Hand

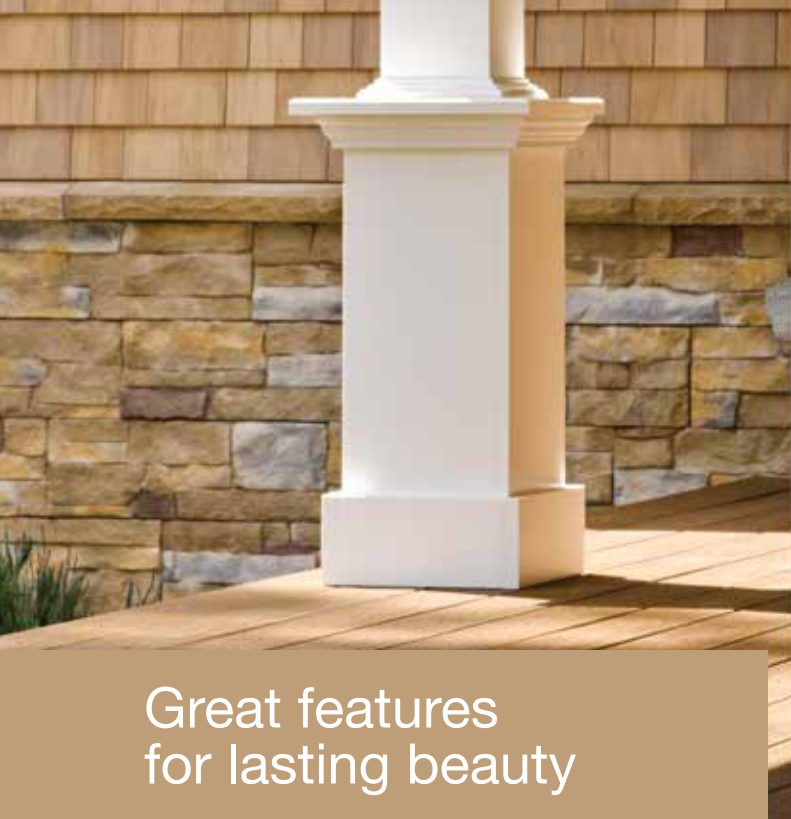
STONEfaçade is molded from natural stones that are individually selected and positioned by our craftsmen, creating panels that mimic the irregular patterns and variegated colors of hand-laid stone. STONEfaçade LedgeStone covers over 110 square feet without a repeat.



One-of-a-Kind

No other stone veneer product offers the features and benefits of STONEfaçade LedgeStone: fully-integrated rainscreen; screw-in-place mortar-less installation; unique panel configurations and a full complement of matching accessories, including sills, corners, and electrical and light boxes.

Panel height is 8" and either 10", 14" or 24" in width, so they're easy to handle. The assorted panel lengths minimize the panelized appearance on the wall.



## Great features for lasting beauty



3/8" Rainscreen

### Fully-integrated rainscreen.

3/8" stainless steel insert embedded into panel allows top-to-bottom drainage to protect walls from moisture build-up and reduces the potential for moisture related issues.

**Call backs are costly: Integrated rainscreen helps eliminates moisture issues.** STONEfaçade Ledgestone is the only product on the market that has a true integrated rainscreen. That's essential because moisture intrusion on the exterior wall is one of the leading reasons for wall assembly failure – and costly call backs. Our integrated rainscreen has a 3/8" offset that ensures that there will be adequate air flow behind the panel. This promotes drying and helps eliminate potential moisture issues like mold and mildew within the wall cavity.



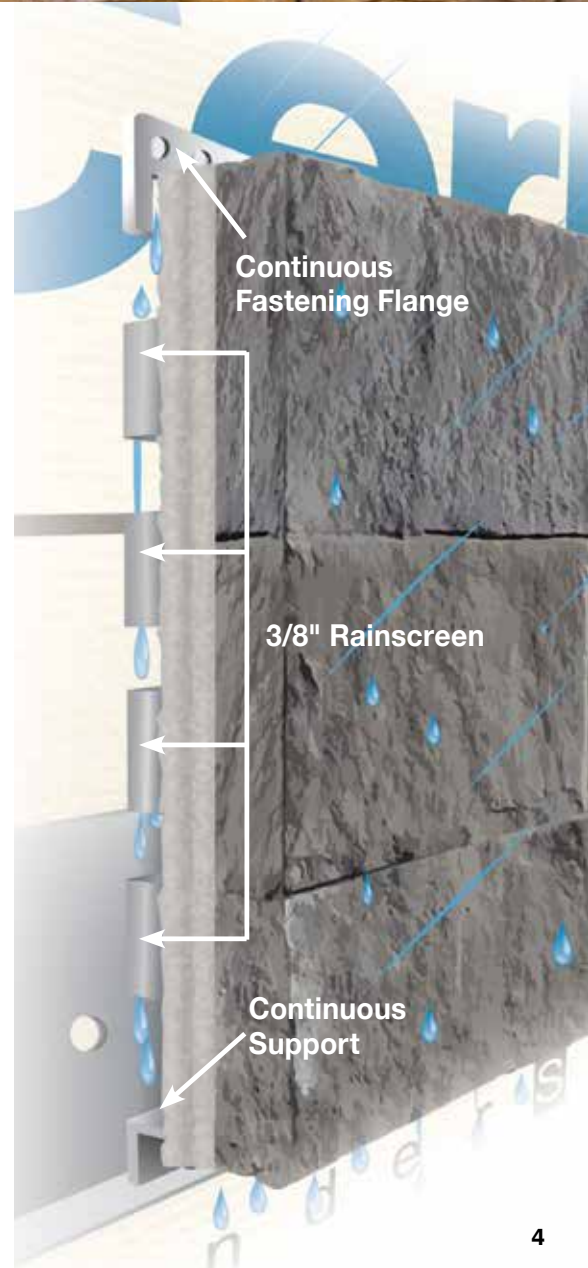
Patented Technology

### Patented technology.

Fully-integrated rainscreen and fastening flange that is designed to provide ease of installation.

### Beveled perimeter

Improves overall fit and finish for an uninterrupted appearance along the length of the wall.



# Easy to install.

**Masonry skills aren't necessary: You already have all the skills you need.**

STONEfaçade Ledgestone is designed for the siding installer. It's an innovative panelized stone veneer that can be installed with the same installation practices and tools already utilized by traditional siding installers. You don't need mortar, and you don't need to be a skilled mason to install it. STONEfaçade Ledgestone is affixed to the wall using a patented fastening flange. Just install a weather resistive barrier, then install the stone veneer.

See STONEfaçade installation guidelines, SF005, for complete details.

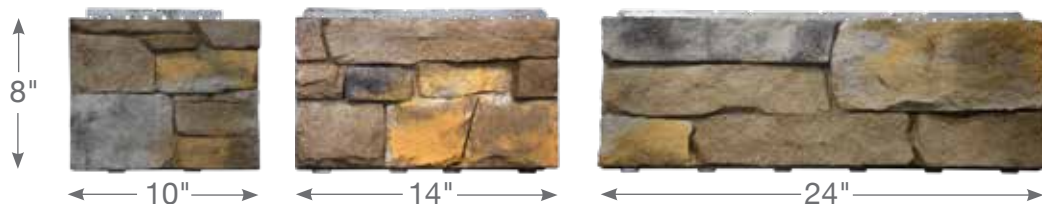


## Panelized system



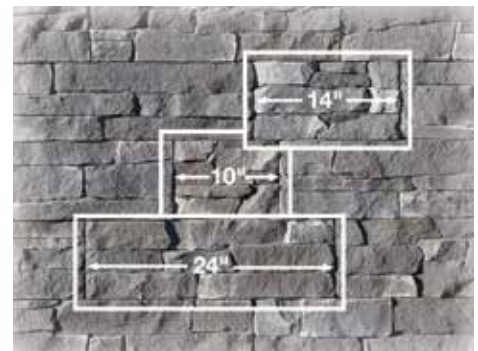
Easy to install

**Installation is not complicated: A panelized system makes it fast and easy.** You can create the same beautiful look of a real stone installation – but do it faster and easier – with STONEfaçade's panelized system. The panels are designed to fit together with beveled edges to minimize seam appearance and create a natural look on the wall. Panels are installed using stainless steel screws for a fast and easy installation.



Panelized

STONEfaçade Ledgestone comes in 3 different sizes that are randomly premixed within the cartons to minimize the panel appearance. The varied sizes also help minimize the amount of on-the-job cutting and reduce waste. Approximately one square of traditional masonry can be installed per day – and it can take multiple days to complete a job. Three to four squares of STONEfaçade Ledgestone can be installed in a single day, keeping your installation crew productive and getting them on to the next job-site faster.



No Mortar

Each panel has a continuous fastening flange that allows you to simply screw it in place. Cuts down on drilling and saves time.

Note: STONEfaçade is suitable for use in two-story exterior applications up to 30' high.

# STONEfaçade accessories

The CertainTeed STONEfaçade Ledgestone system includes a complete line of matching accessories to add the perfect finishing touch to your vision for your home. See product catalog for dimensions.



Siding: STONEfaçade™ Ledgestone in pocono autumn.  
Trim: STONEfaçade™ Ledgestone Corner, Vinyl Carpentry & Restoration Millwork.



CertainTeed products are designed to work together and complement each other in color and style to give your home a beautiful finished look.



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