Ultra-Premium Designer Shingle Collection Brochure

(RESGN579)

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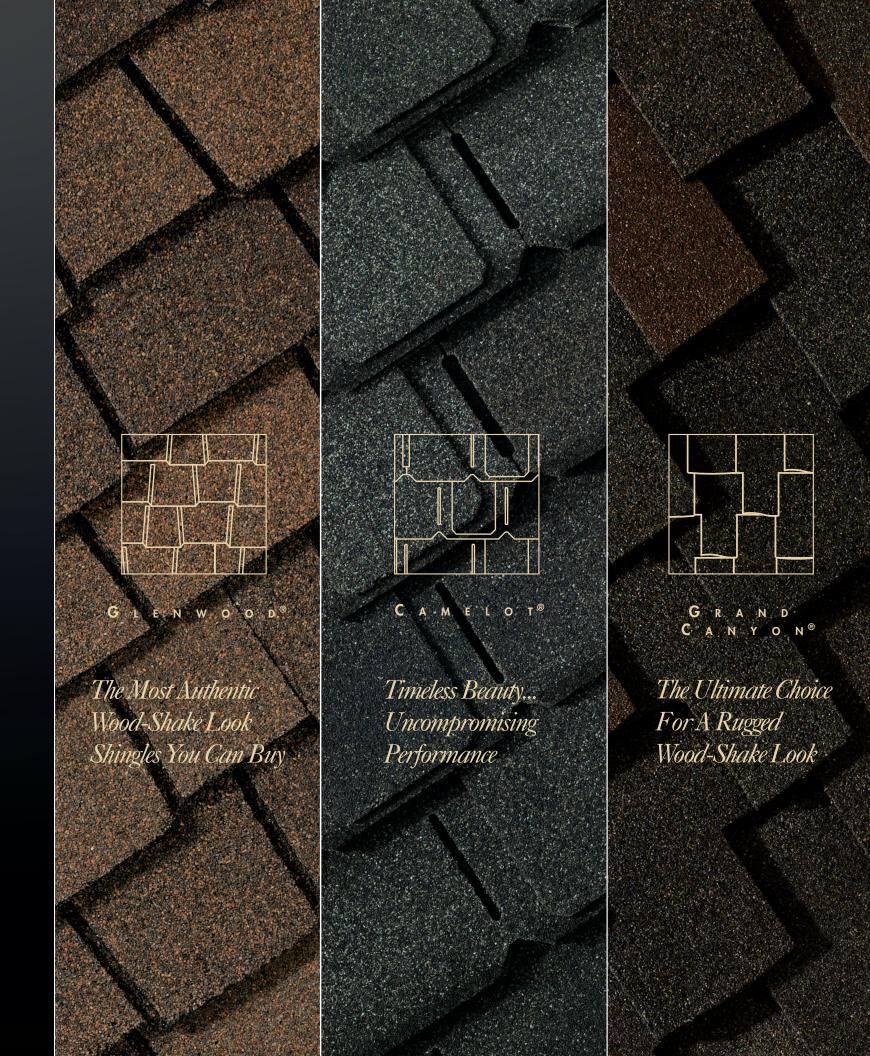


Quality You Can Trust...From North America's Largest Roofing Manufacturer!™ LIFETIME





he ultimate in luxury. The very definition of sophistication and refinement. Striking, elegant designs bestowed with unparalleled beauty. All are hallmarks of GAF Ultra-Premium Designer Shingles — innovations carefully crafted with the finest attention to detail that make a defining statement worthy of your home. This is the roof you have been searching for.











All GAF Ultra-Premium Collection Lifetime¹ Designer Shingles Offer You These Great Benefits:

- Affordable Luxury... GAF Lifetime Designer Shingles are only a fraction of the cost of traditional slate or wood shakes
- Sophisticated Designs... Artisan-crafted shapes combined with dimensional designs result in a sophisticated beauty unmatched by typical shingles
- Custom Color Palettes... Specially formulated color palettes are designed to accentuate each shingle's natural appeal
- High Performance... Designed with Advanced Protection® Shingle Technology, which reduces the use of natural resources while providing excellent protection for your home (visit gaf.com/aps to learn more)
- StainGuard® Algae Protection... Helps ensure the beauty of your roof against unsightly blue-green algae²
- **Highest Roofing Fire Rating...** UL Class A, Listed to ANSI/UL 790
- Stays In Place... Dura Grip™ Adhesive seals each shingle tightly and reduces the risk of shingle blow-off. Shingles warranted to withstand winds up to 130 mph (209 km/h)!³
- The Ultimate Peace Of Mind... Lifetime ltd. transferable warranty with Smart Choice®
 Protection (non-prorated material and installation labor coverage) for the first ten years¹
- Perfect Finishing Touch... Use Timbertex® Premium Ridge Cap Shingles or Ridglass® Premium Ridge Cap Shingles⁴









- See GAF Shingle & Accessory Itd. Warranty for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty and mean as long as the original individual owner(s) of a single-family detache residence [or the second owner(s) in certain circumstances] owns the property where the shingles are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable.
- StainGuard® algae protection and 10-year limited warranty against blue-green algae discoloration available only on shingles sold in packages bearing the StainGuard® logo. See GAF Shingle & Accessory Uta. Warranty for complete coverage and restrictions.
- ³ This wind speed coverage requires special installation. See GAF Shingl & Accessory Ltd. Warranty for details.
- ⁴ These products are not available in all areas. See www.gat.cor ridgecapavailability for details.



Nancy Fire, the design director for HGTV HOME, has defined an exciting trend — taking the Inside Out.

Nancy states, "As homeowners spend more time outside of their homes, they want to extend their interior style and sensibility — whether that be elegant, traditional, or more contemporary — to their outdoor living spaces that include the yard, the deck, and the roof.

"Your roof is a decision with a long-term impact. So make shingle, roofing style, and color choices that will complement your home and your personal style, providing you with years of comfort and satisfaction." The color and style of your shingle are important! They go hand in hand when considering what shingle to use on your roof. After all, your roof represents up to 40% of your home's curb appeal, so it will always have a big impact on your home's overall look.

Choosing colors for your home's exterior is fun and exciting — and it's also a very significant decision. Remember, the color palette you select won't change with the seasons; it's going to be part of your home for the long term. So whether you like bolder colors that make a statement or you prefer more subtle, softer tones, you want to be sure that the palette you choose today is one that you'll still enjoy on your home years from now.

- Consider how much of your roof is visible from the street. Many times, larger roofs look more inviting using neutral tones while smaller roofs can be a bit more colorful, with more unique patterns.
- For a more traditional color palette, use tones of a color to incorporate a more subdued style into the exterior of your home. A neutral roof color creates the perfect backdrop for other colors.

• For a more contemporary design statement, try bringing attention to the top of your home (such as, using a red roof on a gray house) while coordinating trees and shrubs in the yard that will extend your roof color to your outdoor space (in this instance, like the Red Leaf Maple).

When it comes to choosing the style of your roof shingle, there's no such thing as right and wrong — there's only what works best for you and for your home. Certain elements, such as the size and pitch of your roof, can help determine what shingle style will better complement your home's exterior. Today, there are many types of shingle profiles and patterns available to help you differentiate your roof. Decide the statement you want to make, and embrace it!

 Color and texture add dimension to any home. In choosing your exterior shingle style, remember the importance of curb appeal in making these choices.

- The architectural style of your home is a key component when choosing a shingle style. A Colonial house, for example, might look best with a shingle that features a cleaner, more defined line, while a Victorian home could use a shingle with a more intense hue or a more elaborate and detailed design.
- A large roof surface is much like a blank canvas, giving you almost limitless possibilities for making a dramatic change in the look of your home's exterior. But smaller roofs or roofs with more variations in pitch also offer great opportunities, allowing the incorporation of more unique designs or patterns.

Above all, choose the shingle color and shingle style that make you feel the most comfortable. It's your home, your personality, your lifestyle. The final decision should reflect that — and do so beautifully!



LIFETIME*

ROOFING SYSTEM

gaf.com

When you install any GAF Lifetime Shingle and at least 3 qualifying GAF accessories, you'll automatically get a Lifetime Itd. warranty on your shingles and all qualifying GAF accessories.

Durable Protection. Lasting Beauty.





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To learn more about why Advanced Protection® Shingles are your best choice, visit gaf.com/aps.



The GAF Lifetime Roofing System has earned the prestigious Good Housekeeping Seal (applicable in U.S. only).





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WORLD HQ 973-628-3000

