

There's No Place Like Home



CertainTeed
SAINT-GOBAIN

Visualize your new home exterior with CertainTeed CurbAppeal™
Products, Styles and Colors



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CertainTeed CurbAppeal™ plus other CertainTeed interactive tools

We can help you with your decisions. CurbAppeal is a free app for the Apple® iPad that allows you to review and select colors, styles and textures for all of our siding, decking, railing and fence products to inspire your home design.

We provide other user-friendly, interactive design and color tools that can help you every step of the way, from novice to expert.

See more information on page 35.



Your Home

can be much more
than simply a
collection of rooms.

The trend today is to think outside the walls – to expand the boundaries of your personal environment to encompass patios and decks, gardens and fire pits, play areas and open-air porches. Taking full advantage of your property's outdoor spaces can be a challenge... but CertainTeed is here to help.

Our CertainTeed CurbAppeal™ exterior products include everything you need for a well-coordinated design that blends authentic styles and textures, sustainable products and the broadest color selection on the market. CertainTeed products are engineered to stay beautiful season after season, creating wonderful outdoor living spaces with minimal maintenance and more time to connect with family and friends.



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ENJOY YOUR CERTAINTEED CURBAPPEAL™

MOLDING & TRIM

Vinyl Carpentry® is a complete line of coordinating vinyl decorative trim and accessories designed for distinction for windows, doors, corners, gables and frieze boards. Restoration Millwork® cellular PVC cuts, mills, shapes and routs like top-grade lumber so it can be hand-crafted with unlimited potential.

ROOFING & VENTILATION

CertainTeed's wide selection of roofing products includes: composite slate, architectural, accessory and solar reflective shingles; modified bitumen and waterproofing underlayments; as well as ventilation.

FENCE

CertainTeed fence products redefine a home's exterior living spaces with long-lasting beauty and performance. Fence styles include traditional, semi-private contemporary, post & rail and privacy.

SHAKES & SHINGLES

Cedar Impressions® and Northwoods® provide many options for an accent or whole house application to recreate the authentic natural wood textures and variable patterns of cedar shakes and shingles.

SOFFIT & VENTILATION

CertainTeed's hidden and fully vented soffit protects against damage to roofing materials and structure, while increasing comfort inside the home and saving energy.

DECKING & RAILING

Decking is offered in a variety of colors that are UV protected. Sturdy, reinforced railing – in vinyl and composite – features a variety of unique architectural details and dramatic dark colors.

STONE

The engineering of CertainTeed STONEfaçade LedgeStone, molded from natural, hand-picked stone, blends the rugged beauty of the popular ledgeStone style with modern performance features to ensure long-lasting beauty that will endure for years to come.

HORIZONTAL & VERTICAL SIDING

Traditional clapboard, dutchlap and beaded profiles are classic styles for whole house applications. Board & Batten and Chamfer Board™ are excellent styles for accents to breezeways, gables, garages or cottages. All styles provide beauty and superior performance to enhance any home.

CertainTeed CurpAppeal™ is About Vision

CertainTeed offers the broadest selection of exterior products to achieve a full range of design options that no other company can match. We offer a wide variety of options for you to experiment with style, color and texture, to create your vision, to mix and match and think beyond just four walls.

When it comes to aesthetics, there's a real advantage to using products from a single source that are specifically designed to work together, enabling you to achieve a unique combination of textures, styles and colors to transform your home. CertainTeed can help you achieve your curb appeal vision – no matter what that vision may be.



The Power to Mix and Match

CertainTeed's complete selection of exterior product options is tailor-made to take advantage of the exciting mix-and-match trend: combining various products, styles, colors and textures to create truly unique exterior designs. Adding soffit and trim delivers just the right accent. All choices coordinate perfectly with fence, decking and railing options for a complete package.



THIS IMAGE:: Siding is Cedar Impressions® Double 7" Staggered Perfection Shingles and Board & Batten Vertical Siding in pacific blue. Monogram® Double 4" Clapboard in sterling gray. Trim is Vinyl Carpentry® in colonial white and Restoration Millwork® in natural white. Stone is STONEfaçade ledgerstone in appalachian twilight. Roofing is Landmark® Series in charcoal black. Railing system is Oxford in white. Decking is EverNew® in gray.

CHARCOAL BLACK

CEDARBOARDS INSULATED
BOARD & BATTEN IN
NATURAL CLAY

COLONIAL WHITE

CEDAR IMPRESSIONS DOUBLE 7"
STAGGERED PERFECTION
SHINGLES IN MOUNTAIN CEDAR

CEDAR IMPRESSIONS DOUBLE 7"
STAGGERED PERFECTION
SHINGLES IN TERRA COTTA

WARM SPICE RAILING

RESAWN SHAKE

CEDAR IMPRESSIONS DOUBLE 7"
STAGGERED PERFECTION
SHINGLES IN CYPRESS

MONOGRAM DOUBLE 4"
CLAPBOARD IN LIGHT MAPLE

NATURAL CLAY TRIM

ALMOND DECKING



MIX AND MATCH

PRODUCTS, STYLES, & COLORS

ROOFING

CertainTeed roofing products range from Luxury to Designer to Traditional. Landmark™ is a beautiful color-blended designer line that offers exceptional value.

Roofing: Landmark in heather blend

SHAKES & SHINGLES

Cedar Impressions® shake and shingle siding is available in several styles and features the most authentic wood look in the industry, TrueTexture™, which is molded from real cedar shingles for an authentic look. Choose from Sawmill, Perfection and Rough-Split finishes.

Siding: Cedar Impressions Double 7" Straight Edge Rough-Split Shakes in pacific blue

HORIZONTAL SIDING

CertainTeed horizontal siding includes traditional clapboard, dutchlap and beaded styles in a full range textures and colors, as well as insulated profiles. Monogram® has an industry leading spectrum ranging from deep rich shades to semi-transparent blend colors.

Siding: Monogram Double 4" Clapboard in terra cotta

VERTICAL SIDING

CedarBoards™ Insulated Board & Batten has a rough cedar finish and provides the added strength and thermal benefit of rigid foam insulation.

Siding: Board & Batten Single 8" in desert tan

STONE*

CertainTeed's STONEfaçade™ Ledgestone panelized stone cladding system offers four naturally beautiful colors to enhance home as an accent, kneewall or highlight for an architectural focal point.

Stone: STONEfaçade Ledgestone in appalachian twilight

*Available in select markets

MOLDING & TRIM

Vinyl Carpentry® soffit, decorative trim and accessories feature the look of true wood, and coordinate with all CertainTeed siding materials. Restoration Millwork® cellular PVC comes in smooth or TrueTexture™ finish and can be handcrafted to create an unlimited range of designs.

Trim: Vinyl Carpentry in colonial white

DECKING & RAILING

CertainTeed offers a broad range of railing products available in multiple materials and styles that coordinate perfectly with CertainTeed siding and trim.

Railing: Panorama® in almond with galvanized steel baluster in oil-rubbed bronze.

FENCE

CertainTeed offers a broad range of fence products available in multiple textures and styles with wide color palette that define your outdoor living spaces.

Fence: Bufftech® Sherwood™ in gold cedar.

CHOOSE YOUR

PRODUCTS & STYLES

Roofing



Durable / Strong / Defined

CertainTeed's wide selection of residential roofing products include composite slate, architectural and solar reflective shingles, waterproofing underlayment, as well as ventilation. Commercial roofing products include APP and SBS (including self-adhering) modified bitumen, as well as BUR. Landmark™ Series is a beautiful color-blended line of designer shingles that offers an excellent variety of maximum definition colors and an exceptional value of the industry's toughest fiber glass mat. See literature for your region for specific color availability.



Shakes & Shingles



Realistic / Distinctive / Timeless

The naturally rustic appearance of Cedar Impressions polymer shakes and shingles, and Northwoods vinyl shakes and shingles offers the look of true cedar without the high cost of upkeep.

Cedar Impressions Shingles:

- Individual 5" Sawmill
- Triple 5" Straight Edge Sawmill
- Single 7" Straight Edge Perfection
- Double 7" Straight Edge Perfection
- Double 7" Staggered Perfection
- Double 6-1/4" Half-Round Perfection

Cedar Impressions Shakes:

- Double 7" Straight Edge Rough-Split
- Double 9" Staggered Rough-Split

Northwoods Shakes and Shingles:

- Single 7" Straight Edge Rough-Split
- Single 9" Staggered Rough-Split
- Single 7" Straight Edge Perfection



Horizontal Siding



Variety / Classic / Value

CertainTeed's Vinyl Siding Collection offers classic clapboard, dutchlap and beaded profiles in various widths and textures.

Product lines include: CedarBoards Insulated Siding, Monogram, Restoration Classic, Carolina Beaded, MainStreet, Wolverine American Legend and Encore.

- Single 7" or Double 6" Rough Cedar Clapboard*
- Double 4-1/2" Rough Cedar, Select Cedar or Woodgrain Dutchlap
- Double 4" Rough Cedar*, Select Cedar or Woodgrain Clapboard
- Double 5" Rough Cedar, Select Cedar or Woodgrain Clapboard
- Double 5" Rough Cedar or Woodgrain Dutchlap
- Triple 3" Smooth, Brushed or Woodgrain Clapboard
- Double 4-1/2" Smooth Clapboard
- Single 6-1/2" Brushed Beaded
- Single 8" Woodgrain Clapboard



*Available in longer lengths

Vertical Siding



Historic / Rustic / Charming

CertainTeed's vertical siding styles are CedarBoards Insulated Siding, Board & Batten and Chamfer Board.

CedarBoards:

- Single 12" Rough Cedar Board & Batten

Board & Batten:

- Single 8" Rough Cedar
- Single 7" Rough Cedar

Chamfer Board:

- Double 5" Brushed Solid Vertical Siding and Porch Panel



Stone*

Molding and Trim

Decking & Railing

Fence

Rugged / Natural / Unique

STONEfaçade™ LedgeStone is a manufactured stone veneer that delivers the beauty of natural ledgeStone in an affordable, easy-to-install panelized system with a fully-integrated rainscreen.

STONEfaçade colors:

- Adirondack Snowfall
- Appalachian Twilight
- Pocono Autumn
- Harbor Sunset



Customized / Detail / Decorative

Restoration Millwork's Trim Line products include trim engineered with enhanced features as well as a wide selection of specialty profiles and traditional trimboards and sheets for custom craftsmanship.

- Beadboard and WP4 with Nickel Gap
- Trimboards and Sheets
- Shingle, Cove and Bed Mould
- Crown Molding and Rams Crown
- J-Channel and Brickmould
- Casings
- Historic Sill and Sill Nose
- Base and Drip Cap
- Back Band
- Quarter Round and Cover Molding
- Inside Corners
- Water Table
- New England Sill

Vinyl Carpentry offers a wide array of vinyl products with very wide range of complementary colors.

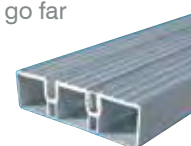
- Soffit and Gable
- Corners
- Window and Door Trim

Stylish / Decorative / Reinforced

EverNew® Vinyl Decking provides performance benefits that go far beyond wood.

CertainTeed Porch Posts, Wraps, Columns, Railings and Railing Accessories are maintenance-free. Railing Accessories include decorative caps and balusters, and gate kits.

- Porch Posts and Columns
- Column Wraps
- Railing Systems
- Gate Kits
- Decorative Caps



Innovative / Attractive / Tough

Bufftech® molded and extruded fence provide secure privacy with stone and wood textures, and extruded vinyl fence comes in many styles from picket to privacy. All fence products are reinforced.

- Privacy
- Semi Private
- Picket
- Post & Rail



Find the perfect combination of product and style

Whether your home fits neatly into a specific architectural style or is more of a hybrid, CertainTeed has siding profiles and textures that will highlight its best features. No other manufacturer offers such a wide variety of siding products and materials, carefully designed to work together for a coherent, natural look. No other manufacturer makes it easier to obtain every element of your home's exterior from a single trusted source. And no other manufacturer provides sophisticated visualization tools and professional advice to help you find just the right combination to unlock your home's potential.



Enhance Lines

Cedar Impressions Perfection Shingles in pacific blue add texture and create high contrast with Restoration Millwork trim in natural white, framing the home's architectural details.



Add Details

Monogram Double 4" Clapboard in sterling gray and Restoration Millwork trim in natural white are combined to complete the restoration of this Greek Revival home. Monogram with TrueTexture™ finish gives an authentic, traditional look with lasting strength for home renovations. The decorative corners, corbels, frieze and porch ceiling are custom-detailed with Restoration Millwork, which is an excellent material to recreate the fine craftsmanship of ornate trim, and it outlasts wood.

CedarBoards Single 7" Clapboard in natural clay
Cedar Impressions Double 7" Straight Edge Perfection Shingles in natural clay
Cedar Impressions Double 6-1/4" Half-Round Shingles in heritage cream
Vinyl Carpentry in snow and Restoration Millwork in natural white



Restore the Past

Breathe new life into traditional architectural styles with authentic textures and colors. In neighborhoods where homes are nestled close together, rich color combinations project a sense of pride and strength, ensuring your home stands out. The combination of CedarBoards horizontal clapboard and Cedar Impressions Perfection and Half-Round Shingles imparts texture and detail to this Victorian bed and breakfast and provides for a virtually maintenance-free lifestyle.



Home on the Range

Install two siding textures in the same color for an easy way to add interest to a home's exterior. Cedar Impressions siding has the look of authentic cedar shakes and Board & Batten siding has the look of historic barn siding, working well together on this modern farmhouse. Frame windows with wide lineal trim, or create handcrafted wood accents along roof lines and above windows with Restoration Millwork boards in woodgrain finish.



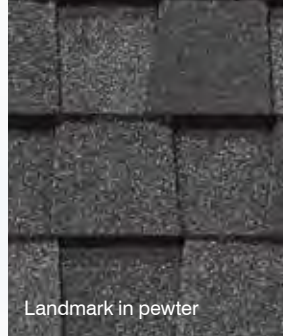
Cedar Impressions Double 7" Straight Edge
Perfection Shingles in granite gray
CedarBoards Board & Batten in granite gray

Cedar Impressions Double 7"
Straight Edge Perfection Shingles
and mitered corners in granite gray

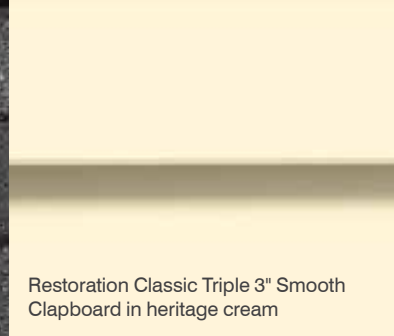
Vertical siding adds dimension and drama to the center of the home. With an H-bar you can continue the vertical design in unlimited lengths, while maintaining a clean appearance.

Brighten Your World

Light colors can make a home appear larger, stand out and have brighter curb appeal. Restoration Classic™ Triple 3" clapboard in heritage cream with Vinyl Carpentry and Restoration Millwork trim is a great combination to create this sunny and inviting look.



Landmark in pewter



Restoration Classic Triple 3" Smooth Clapboard in heritage cream





CedarBoards Insulated
Single 12" Rough Cedar
Board & Batten in desert tan

Beaded Triple 2" solid
vinyl soffit in colonial white

Cedar Impressions
Double 9" Staggered
Rough-Split Shakes in
natural clay

CedarBoards Insulated Single 7"
Rough Cedar Clapboard in
desert tan

Restoration
Millwork trim
in natural white

Landmark™ Roof Shingles
in weathered wood

Enrich with Varied Textures and Colors

You can pair Board & Batten with clapboard siding on a single wall, or polymer perfection shingles on walls with staggered rough-split shakes in gable areas. Mixing multiple textures, styles and colors on homes is more popular than ever, and CertainTeed's unsurpassed product range gives you the opportunity to add your own creativity to this exciting trend.



COBBLESTONE GRAY

VINYL CARPENTRY SOFFIT / TRIM IN SNOW

CEDAR IMPRESSIONS DOUBLE 9"
STAGGERED ROUGH-SPLIT SHAKES
IN STERLING GRAY

CEDARBOARDS DOUBLE 6" CLAPBOARD
IN GRANITE GRAY



CHARCOAL BLACK

VINYL CARPENTRY SOFFIT / TRIM IN SNOW

CEDAR IMPRESSIONS DOUBLE 9"
STAGGERED ROUGH-SPLIT SHAKES
IN SABLE BROWN

MONOGRAM DOUBLE 4" CLAPBOARD
IN TERRA COTTA



HEATHER BLEND

RESTORATION MILLWORK SOFFIT / TRIM
IN LIGHT MAPLE*

CEDAR IMPRESSIONS DOUBLE 9"
STAGGERED ROUGH-SPLIT SHAKES
IN SPRUCE

CEDARBOARDS DOUBLE 6" CLAPBOARD
IN BUCKSKIN

* Restoration Millwork can be easily painted with Sherwin-Williams VinylSafe™ paint colors to complement all exterior siding colors. See Installation Guidelines RM003 for painting instructions.

Add Curb Appeal

Give a home a beautiful high-value facelift. The classic appeal of CertainTeed STONEfaçade™ LedgeStone enhances any architectural style and complements all CertainTeed cladding material already on a home. Using low-maintenance STONEfaçade as a primary cladding or an accent will increase the visual curb appeal and potential value of a home.

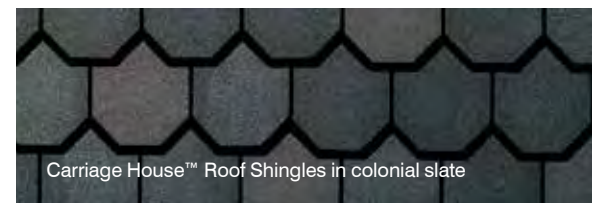
STONEfaçade LedgeStone
in pocono autumn





Dress It Up

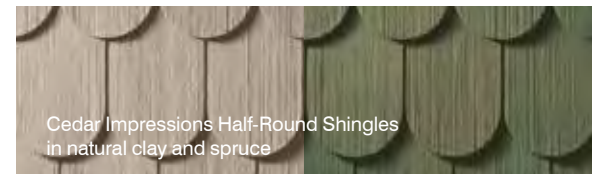
Victorian style homes will convey both elegance and charm by combining multiple styles, textures and trim to enhance shapes and lines. Achieve this by mixing Cedar Impressions Straight Edge and Staggered Edge Shingles, complemented with Cedar Impressions Half-Round Shingles in the gables. Restoration Millwork trim to outline key architectural elements completes the look.



Carriage House™ Roof Shingles in colonial slate



Grand Manor™ Roof Shingles in colonial slate



Cedar Impressions Half-Round Shingles
in natural clay and spruce



Cedar Impressions Double 7" Staggered
Perfection Shingles in mountain cedar



Cedar Impressions Double 7" Straight Edge
Perfection Shingles in mountain cedar

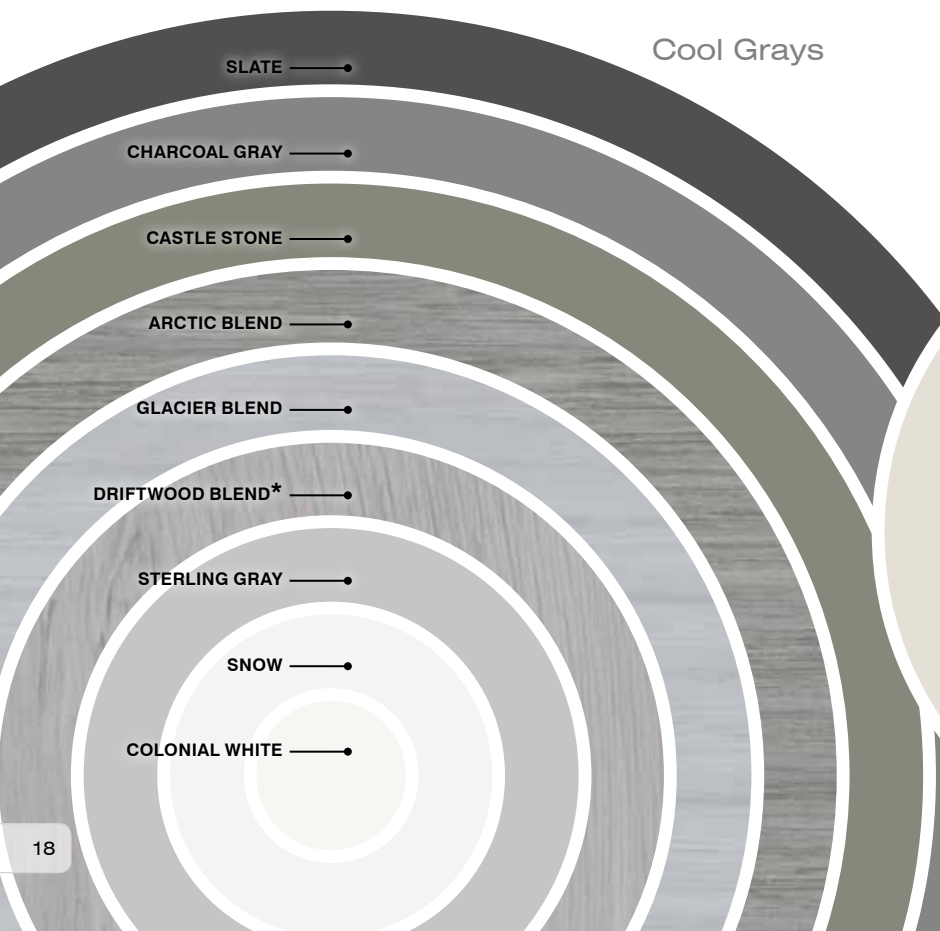
Siding Color Palettes

Start with a Big Splash!

No single element of your home's exterior has a more profound impact on its overall look than siding. CertainTeed offers over 40 color choices for this important part of your home's design.

From cool or warm hues, as well as blends, choose one of these siding color palettes that best reflects what you want for your exterior personality. CertainTeed's innovative Ageless Cedar™ color blends* capture the appearance of natural Eastern White Cedar and Western Red Cedar at various life stages, remaining fresh for a lifetime. Once you dive in with your siding choice, the next step is selecting accent and trim colors. For these elements you can stay within your color palette or combine with another color palette to create your vision – it's up to you. Use the color trends and tools, as well as the six basic color combination principles on the following pages, as your guide.

Cool Grays



SLATE

CHARCOAL GRAY

CASTLE STONE

ARCTIC BLEND

GLACIER BLEND

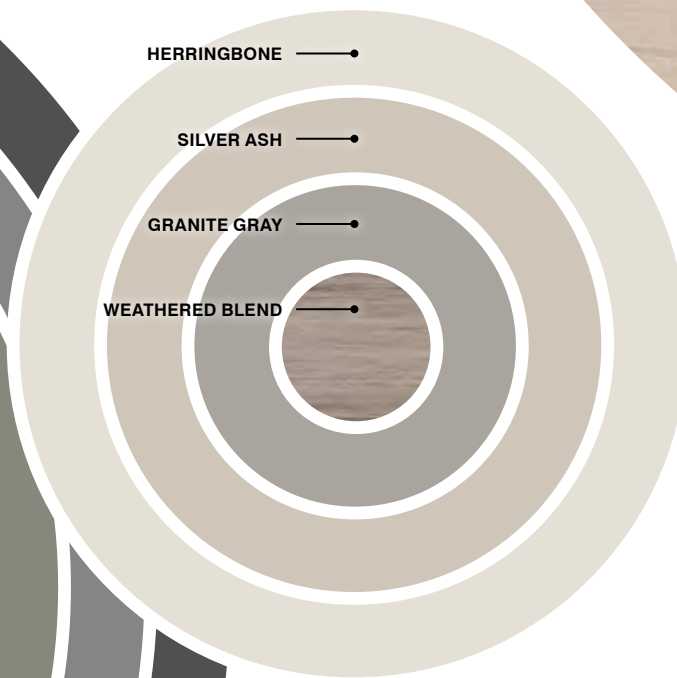
DRIFTWOOD BLEND*

STERLING GRAY

SNOW

COLONIAL WHITE

Warm Grays



HERRINGBONE

SILVER ASH

GRANITE GRAY

WEATHERED BLEND

HEARTHSTONE

SUEDE

BUCKSKIN

AUTUMN
YELLOW



Yellow Greens

MEADOW BLEND

CYPRESS

ARBOR BLEND

SPRUCE

FOREST

Warm
Browns / Tans

SANDSTONE BEIGE

HERITAGE CREAM

LIGHT MAPLE

NATURAL BLEND*

DESERT TAN

SAVANNAH WICKER

NATURAL CLAY

Blues

BERMUDA
BLUE

OXFORD BLUE

FLAGSTONE

PACIFIC BLUE

MIDNIGHT BLUE

Blue
Greens

SEAGRASS

GREEN
TEA

Browns / Reds

RUSTIC BLEND*

SABLE BROWN

ESPRESSO

BROWNSTONE

MELROSE

AUTUMN RED

TERRA COTTA

MOUNTAIN CEDAR

CEDAR BLEND*

TIMBER BLEND

FRONTIER BLEND

CANYON BLEND

Yellow
Browns



Cool page 22



Warm page 24



Subtle page 26



Crisp page 28



Strong page 30



Light page 32

Find Your Perfect Color Mix

{ color trends and guide }

There is only one rule in home exterior design: There are no rules. Designers are using every conceivable color combination (as well as mixing siding textures and styles) to create distinctive exterior designs with a modern sensibility. You can do the same thing with your home. The optimum color blend has the power to bring out the best features of your home while disguising its flaws. A mix of dark and light colors can accentuate interesting architectural elements, while a mix of similar colors can tone down awkward areas. Bright tones can make a home seem larger or call attention to a feature, while darker tones can make a home appear to recede. Whatever your color goal is, CertainTeed can help you reach it.

Trends from the experts

Strong Colors

Architects and designers are increasingly making use of dark colors for exterior walls. Darker roof colors harmonize with deep blues, greens and browns for quiet drama that adds stability. A more neutral roof color allows a strong siding color to stand out and really showcase your home.

Dark Trim

Dark trim colors work well to frame a home, outlining architectural details, windows or doors. When you use dark trim, choose a roof color that matches or is a shade lighter than the trim to produce an anchored, coordinated appeal. When using high contrast trim, it's important to balance its location on the home; it should not dominate any one area.

Multiple Colors

The use of two or more exterior wall colors with varied trim colors is part of a trend seen around the country. Secondary colors (also known as accent colors) are used within gables or on additions in most cases. On the safe side, you can mix two colors from the same color family. If you choose to mix color families, consider using one neutral color and be sure to keep in mind the roof color. Two strong siding colors can be combined, but we suggest you use CertainTeed's visualization tools to get a better idea of whether the colors work well together.



"We had a great time exploring all the product and color possibilities offered by CertainTeed and are thrilled with the final combination. It fits our home perfectly."



Roofing: Landmark in weathered wood

Siding: Cedar Impressions Double 9" Staggered Rough-Split Shakes in desert tan and Monogram Double 4" Clapboard in desert tan

Trim: Vinyl Carpentry in savannah wicker

This home has a warm yet subtle theme because the similar colors used.

Trim Color Combinations

Traditional white trim accentuates windows cleanly with any color siding, as shown below. Other options (left) include a more subtle combination, with trim and siding closer in hue and intensity; or a reversal of dark trim with light siding as a powerful way to frame your home.



Roofing: Landmark in resawn shake

Siding: Cedar Impressions Double 9" Staggered Rough-Split Shakes in natural clay and Cedar Impressions Double 6-1/4" Half-Round Shingles in forest

Trim: Restoration Millwork in sable brown*

Corner Trim: Cedar Impressions matching mitered corner in natural clay

This home has a warm theme with a cool accent (green), and the colors are stronger than a typical home.



Roofing: Landmark in resawn shake

Siding: Cedar Impressions Double 9" Staggered Rough-Split Shakes in natural clay

Trim: Restoration Millwork in natural white

Corner Trim: Cedar Impressions matching mitered corner in natural clay

* Restoration Millwork can be easily painted with Sherwin-Williams VinylSafe™ paint colors to complement all exterior siding colors. See Installation Guidelines RM003 for painting instructions.



Monogram Double 4" Clapboard in pacific blue with Vinyl Carpentry trim in colonial white. Grand Manor Roof Shingles in colonial slate complement the dark blue siding, and warm brown doors work well as accents to this cool-toned home.



Cedar Impressions Double 7" Perfection Shingles in seagrass with Vinyl Carpentry in colonial white and Restoration Millwork accents in natural white. This home blends well with the surrounding greens of the landscaping.



ROOF COLOR	CHARCOAL BLACK
TRIM COLOR	SNOW
PRIMARY SIDING COLOR	MIDNIGHT BLUE
SECONDARY SIDING OR ACCENT COLOR	ADIRONDACK SNOWFALL
SHUTTER AND DOOR COLORS	OXFORD BLUE

ROOF COLOR	COLONIAL SLATE
TRIM COLOR	PACIFIC BLUE
PRIMARY SIDING COLOR	SPRUCE
SECONDARY SIDING OR ACCENT COLOR	STERLING GRAY
SHUTTER AND DOOR COLORS	FOREST

ROOF COLOR	GEORGETOWN GRAY
TRIM COLOR	SANDSTONE BEIGE
PRIMARY SIDING COLOR	DRIFTWOOD BLEND
SECONDARY SIDING OR ACCENT COLOR	OXFORD BLUE
SHUTTER AND DOOR COLORS	CHARCOAL GRAY



COOL AND FRESH

Blues, greens and cool grays create the peaceful look of calm water under a clear sky. They work especially well in northern and coastal areas where natural light changes more dramatically with the seasons. Trim in a cool neutral tone (for example, charcoal gray or sterling gray) provides an attractive counterpoint to more colorful siding – think pacific blue, forest or spruce.

COBBLESTONE GRAY

STERLING GRAY

CYPRESS

FOREST

SANDSTONE BEIGE

STERLING GRAY

WEATHERED WOOD

COLONIAL WHITE

GLACIER BLEND

STERLING GRAY OR GLACIER BLEND

PACIFIC BLUE

SABLE BROWN

PEWTER

SNOW

BERMUDA BLUE

SNOW

CHARCOAL GRAY

ROOF COLOR

TRIM COLOR

PRIMARY SIDING COLOR

SECONDARY SIDING OR ACCENT COLOR

SHUTTER AND DOOR COLORS



Cedar Impressions Individual 5" Sawmill Shingles in cedar blend, balanced mix with Restoration Millwork in natural white. In addition to creating a welcoming presence, the warm tones of cedar blend have the appearance of freshly cut red cedar and fit well with the home's natural environment.

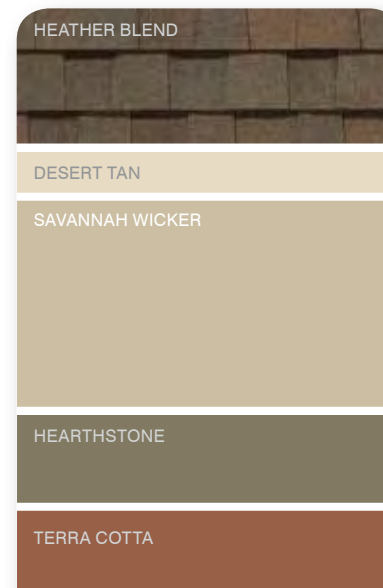
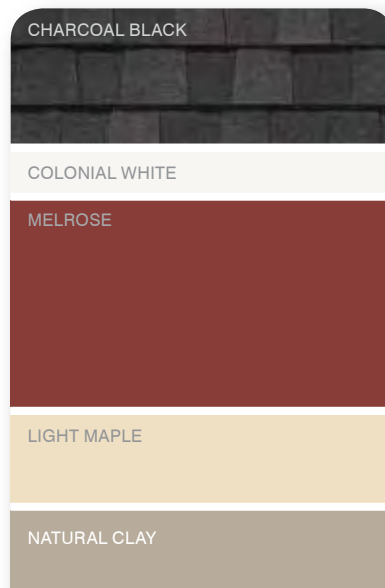
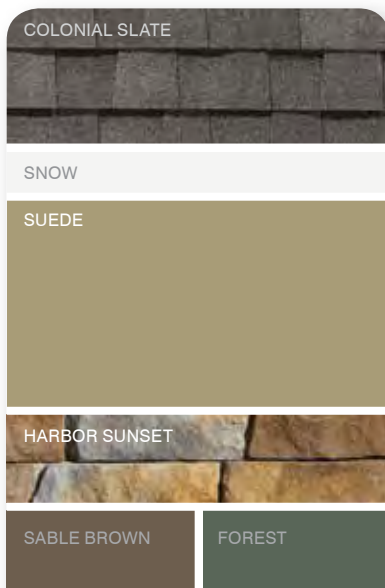
	RESAWN SHAKE		WEATHERED WOOD		BURNT SIENNA	
ROOF COLOR						
TRIM COLOR	COLONIAL WHITE		SILVER ASH		LIGHT MAPLE	
	LIGHT MAPLE		CANYON BLEND		MOUNTAIN CEDAR	
PRIMARY SIDING COLOR						
SECONDARY SIDING OR ACCENT COLOR	AUTUMN YELLOW		SANDSTONE BEIGE		BUCKSKIN	
SHUTTER AND DOOR COLORS	BUCKSKIN	TERRA COTTA	AUTUMN RED		TERRA COTTA	SABLE BROWN

WARM AND INVITING

Colors like red, yellow and brown are a good choice when you want to highlight distinctive exterior features. These warm tones evoke the glow of summer and give your home a welcoming feel. Monogram blends and Cedar Impressions Ageless Cedar™ color blends are available in these tones, calling to mind the natural beauty of fresh-cut wood. Warm tans and grays make excellent accents. Trim in darker shades (autumn red, terra cotta, mountain cedar) adds a nice contrast.



This home shows warm tones accented with colonial white Vinyl Carpentry trim: Cedar Impressions Double 7" Perfection Shingles in mountain cedar with an accent of Board & Batten Single 8" in natural clay. Finishing the look are Landmark® roofing in weathered wood with stone and metal roofing in complementing warm shades.



ROOF COLOR

TRIM COLOR

PRIMARY
SIDING COLOR

SECONDARY SIDING
OR ACCENT COLOR

SHUTTER AND
DOOR COLORS



Light siding with white trim is a subtle use of color. This home features Carolina Beaded siding in desert tan with Restoration Millwork trim in natural white and Vinyl Carpentry trim in colonial white for an understated feeling.



SUBTLE AND CALM

If your home's exterior has a lot of design elements, closely related colors will unify and simplify its appearance. A monochromatic approach – based on different shades of the same color – will have a similar effect. The color palette can be either cool (sterling gray walls, oxford blue gables, pacific blue trim) or warm (buckskin walls with savannah wicker trim); the idea is to limit contrast for a relaxed vibe. Mixing cool and warm colors with similar intensity also works well.

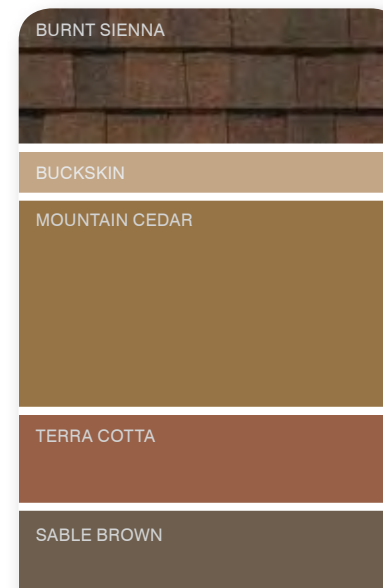
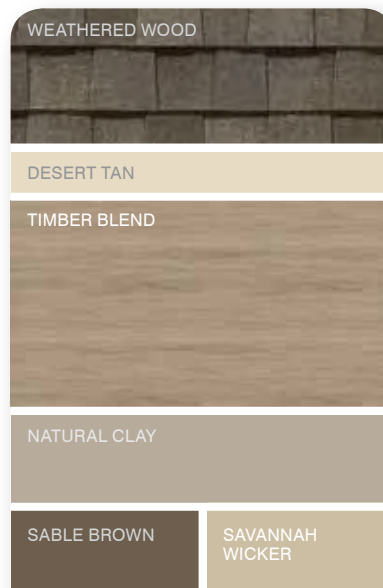
ROOF COLOR	HUNTER GREEN	
TRIM COLOR	CYPRESS	
PRIMARY SIDING COLOR	SUEDE	
SECONDARY SIDING OR ACCENT COLOR	SPRUCE	
SHUTTER AND DOOR COLORS	MOUNTAIN CEDAR	AUTUMN RED

PEWTER	
GRANITE GRAY	
ARCTIC BLEND	
SILVER ASH	
PACIFIC BLUE	HERRINGBONE

RESAWN SHAKE	
SAVANNAH WICKER	
CEDAR BLEND	
TERRA COTTA	
MOUNTAIN CEDAR	SABLE BROWN



An example of a low-contrast combination with trim in color: Cedar Impressions Double 7" Staggered Perfection Shingles in suede with Vinyl Carpentry window trim and Restoration Millwork custom-painted trim in mountain cedar.



ROOF COLOR

TRIM COLOR

PRIMARY
SIDING COLOR

SECONDARY SIDING
OR ACCENT COLOR

SHUTTER AND
DOOR COLORS



Windows stand out with this high-contrast combination of Cedar Impressions Double 7" Staggered Perfection Shingles in terra cotta with Vinyl Carpentry in snow and Restoration Millwork trim in natural white.

ROOF COLOR	CHARCOAL BLACK
TRIM COLOR	PACIFIC BLUE
	LIGHT MAPLE
PRIMARY SIDING COLOR	
SECONDARY SIDING OR ACCENT COLOR	COLONIAL WHITE
	AUTUMN RED
SHUTTER AND DOOR COLORS	

PEWTER
SNOW
BROWNSTONE
CHARCOAL GRAY
HERRINGBONE

BURNT SIENNA
AUTUMN YELLOW
PACIFIC BLUE
OXFORD BLUE
TERRA COTTA

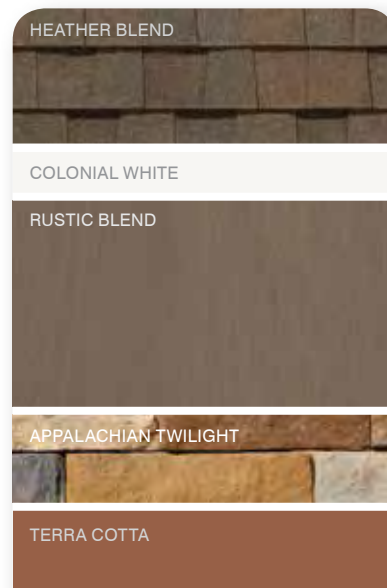
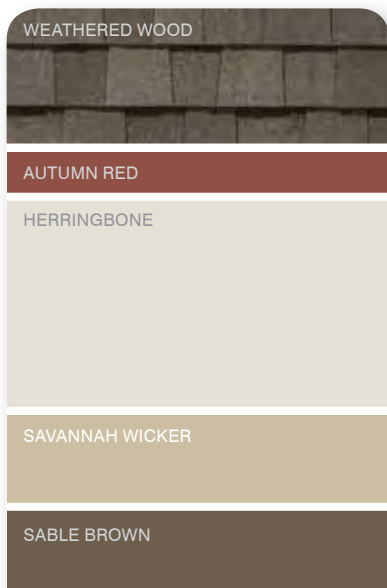
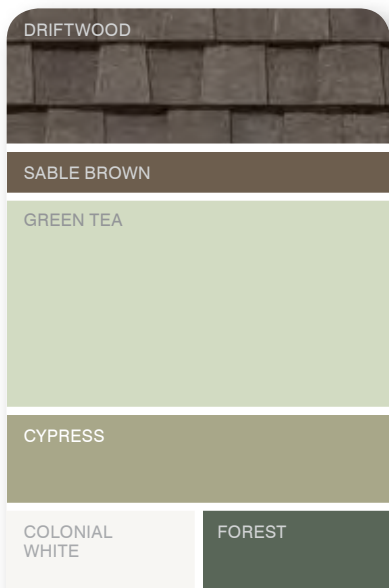


Carolina Beaded and Cedar Impressions Shingles in desert tan with striking autumn red and forest accents make architectural features come to life with the right balance of texture and color.



CRISP AND EXCITING

Homes with simple designs gain a pleasing complexity when contrasting, but complementary, colors are used. Interesting architectural features make a stronger impression when set off from the primary wall color. A dark roof paired with walls in a lighter color like marigold adds visual distinction; add dark trim – autumn red, for example – and your home will really pop. Dark siding with bright trim is another approach.



ROOF COLOR

TRIM COLOR

PRIMARY
SIDING COLOR

SECONDARY SIDING
OR ACCENT COLOR

SHUTTER AND
DOOR COLORS



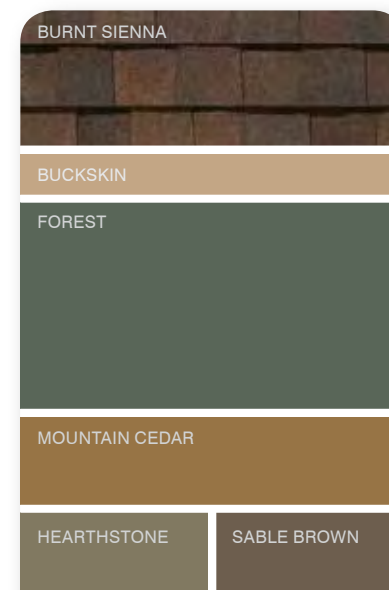
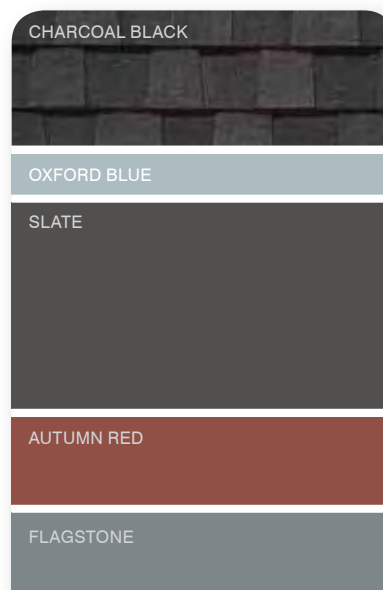
Cedar Impressions Straight Edge Rough-Split Shakes in terra cotta and Monogram Double 4" Clapboard in spruce are a rich color and style combination for this Arizona home.



Cedar Impressions Individual 5" Sawmill Shingles in rustic blend with Restoration Millwork trim in natural white and Vinyl Carpentry trim in colonial white. The bright trim makes windows, corners and door stand out from the rich, dark siding color and gives it a clean look.

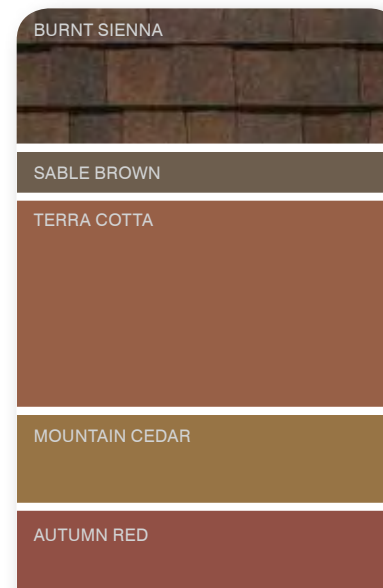
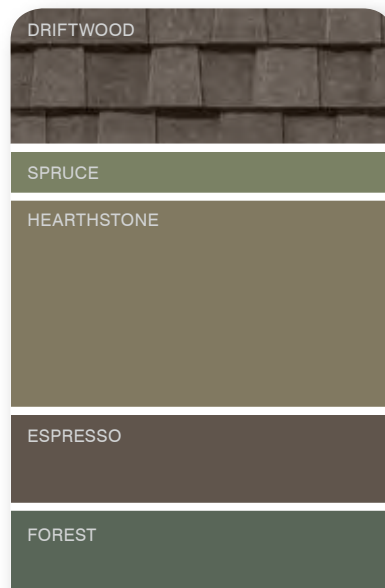
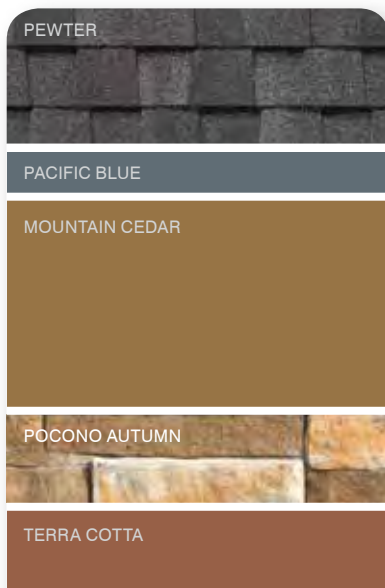
STRONG AND BOLD

Get in tune with current trends by choosing darker colors for exterior walls. Rich shades of brown, green and red add drama while also making your home appear smaller, a good thing for a large structure on a tight lot. Deep siding hues serve as visual grounding for a variety of strong trim colors and also work well for accenting recessed areas.





Vibrant colors can give your home a unique personality:
Monogram Double 4" Clapboard in melrose with Restoration Millwork
trim in natural white and Vinyl Carpentry trim in colonial white..



ROOF COLOR

TRIM COLOR

PRIMARY
SIDING COLOR


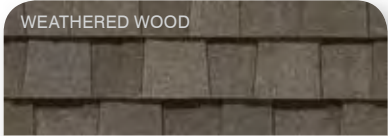



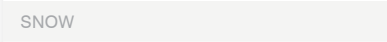
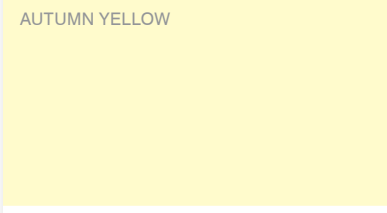
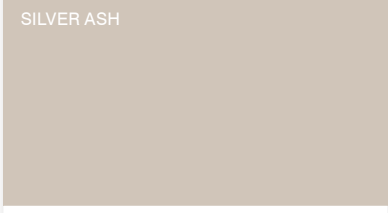
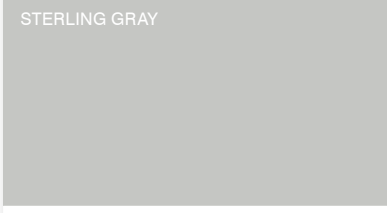
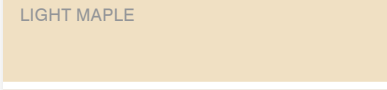

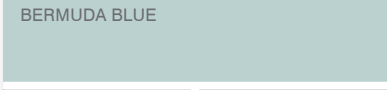


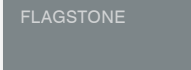

SECONDARY SIDING
OR ACCENT COLOR

SHUTTER AND
DOOR COLORS



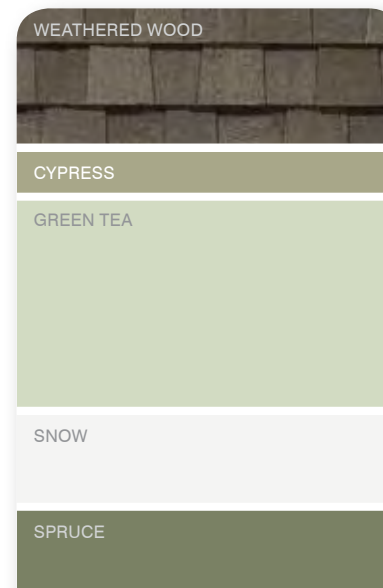
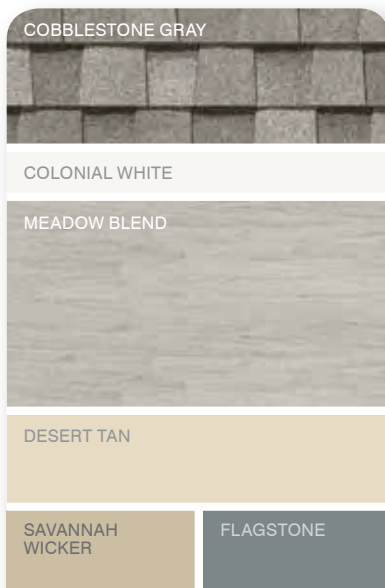
LIGHT AND CAREFREE

Light colors add volume and interest to smaller homes, and soften sharp edges. Homes set back farther from the curb appear to move forward with a color palette that leans to the lighter end of the spectrum. Whether you favor warmer siding tones like sandpiper or desert tan, or cooler hues like silver ash or bermuda blue, the key is to create a pleasing blend of soft and muted tones.

ROOF COLOR	<div>RESAWN SHAKE</div> 	<div>WEATHERED WOOD</div> 	<div>PEWTER</div> 
TRIM COLOR	<div>DESERT TAN</div> 	<div>SANDSTONE BEIGE</div> 	<div>SNOW</div> 
PRIMARY SIDING COLOR	<div>AUTUMN YELLOW</div> 	<div>SILVER ASH</div> 	<div>STERLING GRAY</div> 
SECONDARY SIDING OR ACCENT COLOR	<div>LIGHT MAPLE</div> 	<div>OXFORD BLUE</div> 	<div>BERMUDA BLUE</div> 
SHUTTER AND DOOR COLORS	<div>BUCKSKIN</div> 	<div>SEAGRASS</div> 	<div> <div>FLAGSTONE</div>  <div>PACIFIC BLUE</div>  </div>



Cedar Impressions Double 7" Straight Edge Perfection Shingles in heritage cream with natural white Restoration Millwork trim creates a soft look for a home with many windows – and the perfect backdrop for colorful flower boxes.



ROOF COLOR

TRIM COLOR

PRIMARY
SIDING COLOR

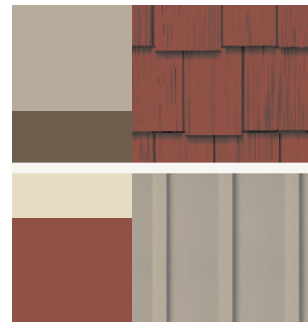
SECONDARY SIDING
OR ACCENT COLOR

SHUTTER AND
DOOR COLORS

Color Tools from CertainTeed



Siding: Cedar Impressions Double 9" Staggered Rough-Split Shakes in sable brown and Board & Batten Vertical Siding in savannah wicker. Trim: Beaded SuperCorners, crown molding and 5" lineals in colonial white, with green shutters.



Siding: Cedar Impressions Double 9" Staggered Rough-Split Shakes in autumn red and Board & Batten Vertical Siding in natural clay. Trim: 3-1/2" and 5" lineals in desert tan, with brown shutters.



Siding: Cedar Impressions Double 9" Staggered Rough-Split Shakes in natural clay and CedarBoards Board & Batten Vertical Siding in autumn red. Trim: Beaded SuperCorners, crown molding and 5" lineals in colonial white, with brown shutters.



Siding: Cedar Impressions Double 9" Staggered Rough-Split Shakes in buckskin and Board & Batten Vertical Siding in heritage cream. Trim: Beaded SuperCorners, crown molding and 5" lineals in colonial white, with blue shutters.



CertainTeed offers user-friendly color tools to help you every step of the way.



This home can have a warm theme in either light colors, with an accent of herringbone in the gables (left); or with dark colors, with similar gable color (right).

ColorCoach™

Get it right every time with ColorCoach.

Whether you are a color novice or want to get quick ideas, ColorCoach is a simple web-based tool that acts as a virtual color swatch book, giving you more confidence with your color choices. These "swatches" can then be saved, used on home pictures in ColorView and shared through social media.



iDreambook™

Free interactive reference tool.

This interactive book helps you visualize your new home exterior and outdoor living spaces with CertainTeed's broad selection of exterior products, to achieve a full range of design options that no other company can match.

Visit to the Apple iBooks Store at <https://itunes.apple.com/us/book/certainteed-idreambook/id1099304022?mt=11>

CertainTeed CurbAppeal™

Select colors, styles, and textures wherever you're comfortable.

Make product selection a breeze with CertainTeed's CurbAppeal app for the iPad®. Review and select colors, styles and textures for all of our siding, decking, railing and fence products, or browse our gallery of homes for ideas that inspire.



ColorView®

Visualization and design tools

ColorView Online – Mix and match colors and styles on a wide variety of pre-populated home styles to get design ideas.

ColorView DIY – Immediately begin designing by uploading a project picture and quickly mix and match products on your own project.

ColorView Pro – Have a photo of your home professionally outlined to use in Colorview Online for a small fee, which is fully refundable when CertainTeed products are purchased and all requirements are met.



Trim-It™ – Create distinction with a wide offering of accent and decorative trim products from both composite and vinyl product lines.



Ageless Cedar™ Blend-it™ Tool – View how Cedar Impressions Ageless Cedar Color Blends look on a home to help you choose your own one-of-a-kind design.

Fence-It – Allows users to envision different Bufftech fence heights, styles and textures on the fly, in a simulated outdoor environment. Find the perfect color from an industry leading palette.

EverView® EverNew® Railing Visualizer

Have confidence when selecting the perfect rail for your unique living space.



certainteed.com/colortools

Resawn Shake Burnt Sienna Heather Blend Weathered Wood Driftwood

[illegible]

*Sample selection of colors are shown; see literature for your region for specific color availability.

36

Finishing Touches

Details Create the Personality

There are infinite ideas for finishing gables, windows, corners, columns, railings, porches, decks and more. From the curb to the peak of your home, CertainTeed provides a complete selection of finishing touches to add the perfect personality for your home.

CertainTeed offers two types of trim that can be combined or used independently, enabling you to add customized elements to your exterior design. **Restoration Millwork®** cellular PVC adds authenticity to any home's exterior; it cuts, mills, shapes and routs like top-grade lumber so it can be hand-crafted to create unique designs. It can also be painted with Sherwin-Williams VinylSafe™ paint colors*, for even more design flexibility.



Restoration Millwork can be easily painted with Sherwin-Williams VinylSafe™ paint colors to complement all exterior siding colors.*

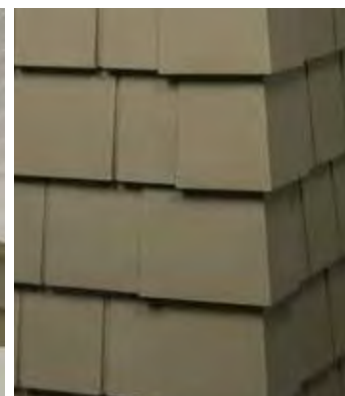
*See Installation Guidelines RM003 for painting instructions.



Vinyl Carpentry® is a complete line of coordinating decorative trim and accessories designed to add distinction to windows, doors, corners, gables and frieze boards. From soffit and lineals, to crown moldings for windows and doors, each piece has been created to enhance the look of your home. Vinyl Carpentry components are available in a wide variety of colors to coordinate with all CertainTeed siding materials.



Custom corner featuring Restoration Millwork crown molding and one-piece corner.



Cedar Impressions offset mitered corner seamlessly continues the natural cedar shake look.



Vinyl Carpentry Beaded Supercorner adds a strong, refined accent.



Triple 3-1/3" InvisiVent® soffit provides optimal ventilation for roof overhangs.



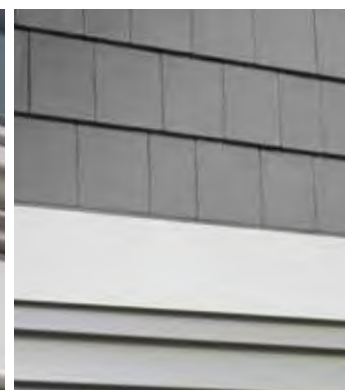
Create decorative brackets or other stylish details with Restoration Millwork.



Vinyl Beaded Soffit gives porch ceilings a customized, painted wood look.



Crown molding is a classic accent to top off door or window trim.



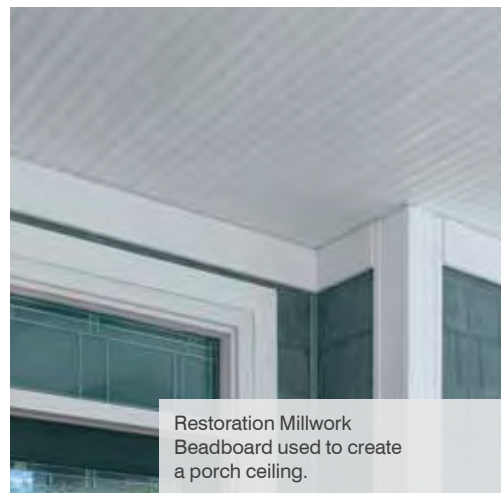
Band Board with foam insert can create a transition between two siding styles.



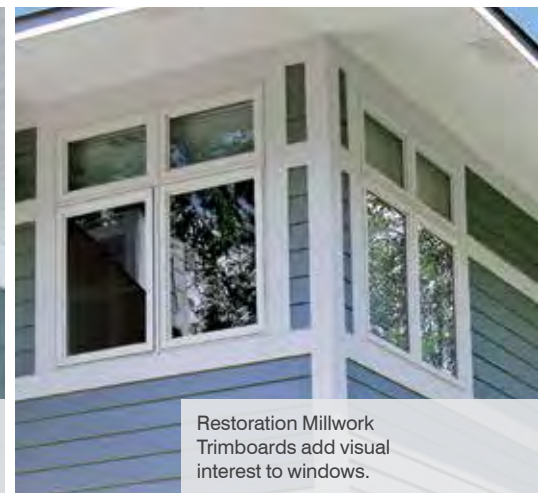
Restoration Millwork Beadboard works well for finishing under porches.



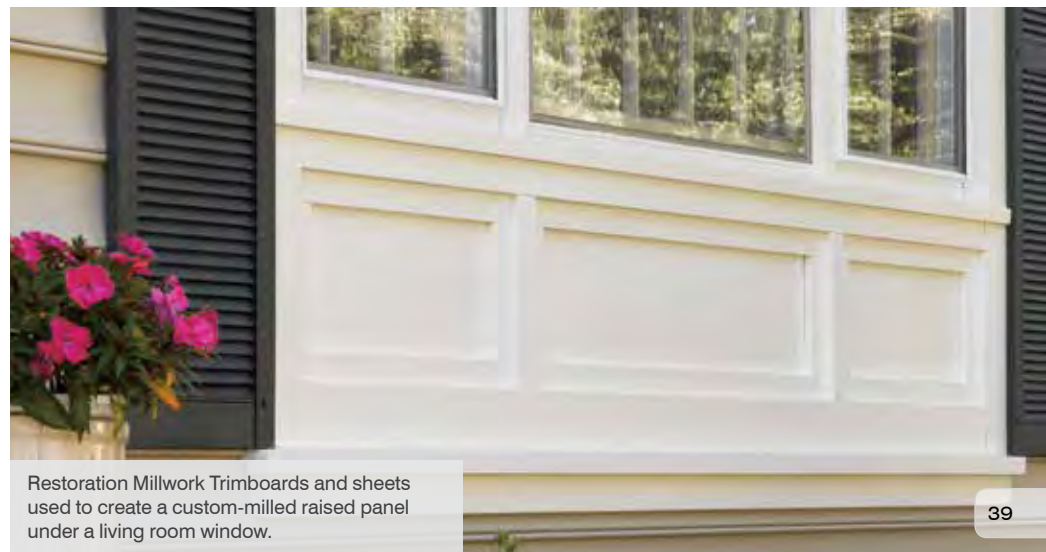
Custom porch columns with Restoration Millwork sheets and molding.



Restoration Millwork Beadboard used to create a porch ceiling.



Restoration Millwork Trimboards add visual interest to windows.



Restoration Millwork Trimboards and sheets used to create a custom-milled raised panel under a living room window.

Increase Curb Appeal

Curb appeal plays a large role in determining a property's value. Does your home make a good first impression? CertainTeed decorative trim can make your home more distinctive and inviting. Unique elements like mitered corners, vented soffit, beadboard and custom millwork increase the pleasure of living in your home – and can also have a positive effect on resale value when it's time to move.

Give Your Home Personality

Choose decorative trim and accessories that best fit your vision – and your budget. All CertainTeed products are designed to work together with CertainTeed's wide range of siding products in color and style. From simple enhancements (below) to a complete transformation (right), you can find all the answers with CertainTeed siding and accessory products.

Good

Basic trim and soft tones offer a design scheme that unifies the look of your home.



Better

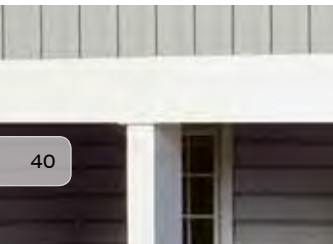
Strong trim lines with offsetting colors present distinct borders that highlight the architectural textures



Restoration Millwork Trimboard in natural white with CedarBoards Single 7" Clapboard and Board & Batten Single 8" in sterling gray.

CedarBoards Single 7" in sterling gray and Cedar Impressions Double 7" Straight Edge Perfection Shingles in charcoal gray, accented with Band Board.

3-1/2" Lineal in colonial white.



Best

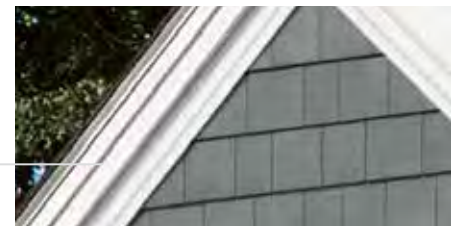
Definitive color differences on the various shapes and lines of your home convey eye-catching curb appeal.



Siding: CedarBoards Single 7" Clapboard in sterling gray and Cedar Impressions Double 7" Straight Edge Perfection Shingles in charcoal gray with STONEfaçade Ledgestone in adirondack snowfall.

Trim: Vinyl Carpentry & Restoration Millwork in white.

Roofing: Landmark Shingles in georgetown gray.



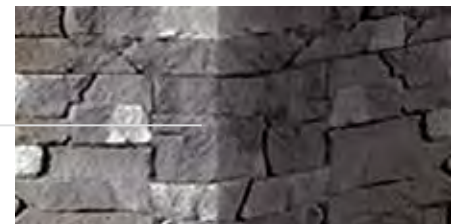
Vinyl Carpentry Cornice Molding and Restoration Millwork rake profile.



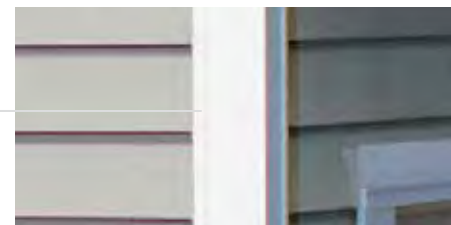
Restoration Millwork Classic Column Wraps and custom arches in natural white.



Restoration Millwork Trimboard with Rams Crown in natural white.



STONEfaçade™ Corners.



Restoration Millwork One-Piece Corner in natural white.

Think Outside the Walls



Bufftech® Chesterfield fence with
CertaGrain® texture in sierra blend.
For more information see
Bufftech brochure, 40-40-70610.

Now that you've given your home a beautiful face lift, it's time to step outside and think about patios and decks, play areas and open-air porches. It's time to create your own personal outdoor living space.

CertainTeed offers a broad range of decking, railing and fence products that will transform your home's exterior environment. Attractive styles are available in multiple materials and color palettes that coordinate perfectly with your siding and trim.

Decking comes in rich shades and multi-chromatic colors, enhanced by realistic woodgrain texture. Sturdy, reinforced railing features unique architectural details. Fence options – including traditional, contemporary and privacy – are more than just a boundary, they're a beautiful exterior design element. For more information about Bufftech® Fence products go to certainteeted.com.

Bufftech® Allegheny in brown granite.
For more information, see Bufftech
brochure 40-40-70610.



From top to bottom, this retreat is a perfect balance of performance products and materials, creating a place of enjoyment with low maintenance.

The ceiling is Beaded Vinyl Soffit in colonial white.

Columns are crafted from a combination of Restoration Millwork sheets, trimboards and molding in natural white with a custom use of decking, and Oxford vinyl railing in white ties them all together.

The siding is Cedar Impressions Double 7" Straight Edge Rough-Split Shakes in natural clay.

The window trim is Vinyl Carpentry 3-1/2" trim lineals in colonial white and the corner is a Traditional Cornerpost in natural clay.

Railing colors

Deep, dark to classic colors are available in Oxford and Kingston Vinyl Railing Systems, and Panorama composite railing system.*



Oxford vinyl railing with
square balusters in warm spice.

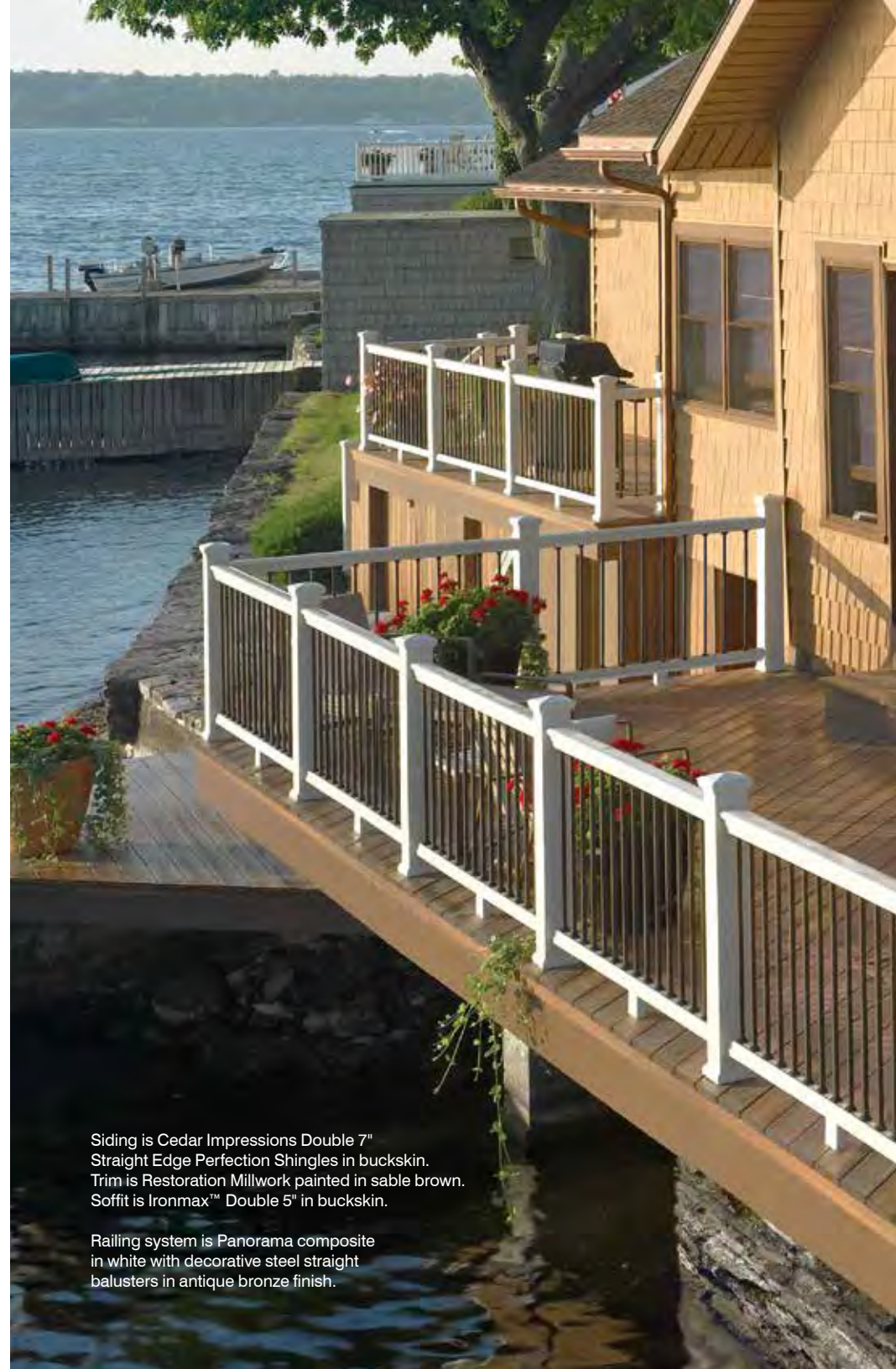
*Rustic rose and warm spice not available in Panorama.

Create an Open-air Room

Create an outdoor room for every occasion, whether it's a porch, overlook, balcony, patio or just a shady corner. In the home at right, multiple decks overlook the water. From the ruggedly beautiful shake-style siding to the distinctive railing outlining the decking, every exterior element is designed to stay beautiful with hardly a care – so you can spend more time with friends and family.



Railing system is Oxford vinyl with square balusters in white.



Siding is Cedar Impressions Double 7" Straight Edge Perfection Shingles in buckskin. Trim is Restoration Millwork painted in sable brown. Soffit is Ironmax™ Double 5" in buckskin.

Railing system is Panorama composite in white with decorative steel straight balusters in antique bronze finish.





Confidence Worth Building On

For more than 100 years, CertainTeed has been helping to bring out the best in American homes, and is a national leader in building products. Year after year, CertainTeed Siding has been Rated #1 in Brand Use by remodelers, builders, architects and consumers. Selected by building professionals, we offer a broad array of **siding products, styles and colors** to meet and exceed the most exacting standards of all – yours.



Products

First In Performance

All CertainTeed siding, soffit and trim products have been designed to set the industry standard and continue to lead the way. From exclusive easy-to-install designs to windload performance, impact resistance and durability, CertainTeed has thought of everything to help ensure that your home will look great for many years. With our lifetime limited warranty for our vinyl and polymer siding lines, you can be certain that the products you select will hold up through the toughest conditions.



Styles

First In Style

CertainTeed offers the widest variety of siding styles in the industry, with 19 distinct horizontal profiles, 10 distinct vertical styles and 13 unique textures across our siding lines. Each has a unique look based on designs common to diverse geographic areas and historical periods.

CertainTeed was the first to produce siding utilizing a direct transfer system from real cedar boards for natural TrueTexture™ finishes. Add Vinyl Carpentry and Restoration Millwork decorative trim products and you can give your home the look of true wood craftsmanship with virtually maintenance-free materials.

CertainTeed STONEfacade™* is an architectural stone veneer that delivers the beauty and craftsmanship of natural ledgerstone in four authentic colors to complement siding and to enhance a home's style.

*Available in select markets

Colors

First In Color with Lifetime Fade Protection

CertainTeed offers an industry-leading spectrum of colors including unique darker shades and semi-transparent stained blends for virtually unlimited design possibilities. Utilizing the PermaColor™ System CertainTeed guarantees Lifetime Fade Protection on our vinyl siding, as well as impact resistance and durability.



Taking the Next Step

We're here to help

What is Your Color Comfort?

Our user-friendly color tools are designed to help you every step of the way. This chart shows which tool will work best for your color comfort level. See page 35 for more details or **visit certainteed.com/colortools**

	ColorCoach™	iDreambook™	CertainTeed CurbAppeal™	Trim-it™	Ageless Cedar™ Blend-it™	EverView®	ColorView™	ColorView™ DIY	ColorView™ Pro
Novice You are not sure about colors and are not sure where to start.	X	X	X	X	X	X			
Intermediate You understand color and enjoy experimenting with color combinations but are not exactly sure which color direction you want to go.		X	X	X	X	X	X		
Expert You already know what colors you want to use, but would like to see how the products available in your color theme will look together on your home.								X	X

Color Tips

1. Look for color palette ideas in your surroundings, including landscaping, trees and gardens in your neighborhood and the larger area where you live. The colors you pick for your interior walls can also influence your exterior walls.
2. You may be inspired by your neighbors' color schemes, but it is a good idea to avoid copying them exactly and best to create your own unique combination that sets your home apart. In most cases, you want your home to fit in but not clash with nearby buildings.
3. You need to first consider the appearance of any features on the home that will remain unchanged and harmonize your siding color with them. This includes roofing, masonry, stone, stairways, doors, etc.
4. If your home's architectural style is very distinct (Colonial, Greek Revival, etc.) you will get best results if your color selection and treatment complements its original design.

Visit certainteed.com/colortools to access CertainTeed's color tools.

Find a Credentialed Contractor

Find contractors/remodelers/installers or builders in the U.S. or Canada who can professionally install CertainTeed building products for your home project. **Visit certainteed.com and click the "Find-a-Pro" button on the home page.**

Custom Color with Sherwin-Williams Paint

Restoration Millwork can be easily painted with Sherwin-Williams VinylSafe™ paint colors to complement all exterior siding colors.*

For more color advice visit sherwin-williams.com



*See Installation Guidelines RM003 for painting instructions.

CertainTeed Roofing

Complete your home exterior with CertainTeed's high-quality residential roofing materials. **Visit certainteed.com/products/roofing**

CertainTeed CurbAppeal™



Find out what's new or share ideas at **facebook.com/certainteedCurbAppeal**



View how-to and new product videos highlighting all aspects of CertainTeed's range of products at **youtube.com/ctCurbAppeal**



Oxford in clay with NEW round aluminum balusters.



Bufftech® Sherwood™ molded fence in gold cedar.

Happily ever after.

When you choose CertainTeed Exterior Products for your home, you open a wide world of color and style options to express your personal design preferences. Add that to the industry-leading quality and low-maintenance performance of our products and you rest assured knowing that your family will enjoy the beautiful sanctuary you have created for years to come.



Kingston vinyl railing with square balusters in white.



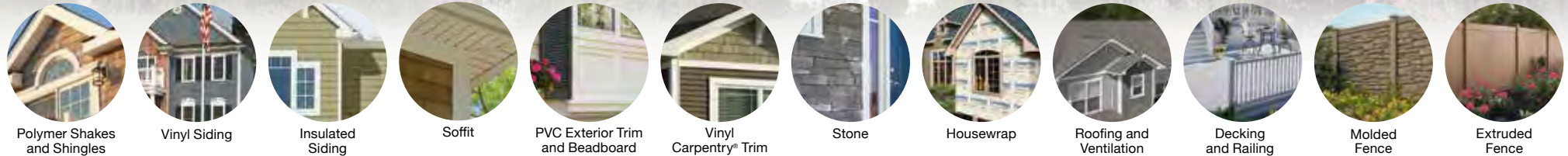
STONE façade™ LedgeStone in adirondack snowfall, Cedar Impressions® Individual 5" Sawmill Shingles in driftwood blend.





Products featured on this charming bed and breakfast home include: CedarBoards Single 7" Clapboard in natural clay, Cedar Impressions Double 7" Straight Edge Perfection Shingles in natural clay, Cedar Impressions Double 6-1/4" Half-Round Shingles in heritage cream with Vinyl Carpentry in snow and Restoration Millwork in natural white.

CertainTeed products are designed to work together and complement each other in color and style to give your home a beautiful finished look.



Polymer Shakes and Shingles

Vinyl Siding

Insulated Siding

Soffit

PVC Exterior Trim and Beadboard

Vinyl Carpentry Trim

Stone

Housewrap

Roofing and Ventilation

Decking and Railing

Molded Fence

Extruded Fence



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20 Moores Road Malvern, PA 19355 Professional: 800-233-8990 Consumer: 800-782-8777 certainteed.com